

# TOP 10 BENEFITS OF SELLING WITH OPENN NEGOTIATION

## 01 YOUR BEST CHANCE TO GET A GREAT PRICE

An Openn Agent has a countdown timer - so interested buyers need to get qualified ASAP if they want a chance to purchase your property. More competition helps to push the price up.

## 02 OPENN NEGOTIATION ENCOURAGES BUYERS TO BID

Buyers like Openn Negotiation because they can start at a comfortable level and follow the price up to your reserve, as the competition builds. The more buyers, the more competition, the better chance of realising your best result.

## 03 REALTIME FEEDBACK

All buyers are pre-contracted and approved by you, meaning you have real-time indication of how many qualified buyers are placing legally-binding bids, from early as day one.

## 04 YOU WON'T LET YOUR BEST OFFER WALK OUT THE DOOR

In real estate you will often hear "your first offer will be your best offer". With Openn you can test this by being able to capture the first buyer, rather than risk them walking away.

## 05 OPENN CAPTURES A WIDE BUYER POOL

With Openn Negotiation, buyers can be anywhere in the world and aren't locked into specific conditions. They can submit their settlement date, deposit and even finance conditions for your approval from the start. This flexibility allow more buyers to participate.

## 06 BUYERS CAN TRUST IT

Buyers under competition always pay more. By competing with other buyers, rather than haggling with an agent, they know what price they need to beat if they really want to purchase your home.

## 07 LESS DAYS ON MARKET

The facts indicate the longer your property is on market, the lesser price you will achieve. Openn Negotiation allows the sales process to be conducted over a short and defined time, providing certainty and avoiding endless open homes and disappointments.

## 08 AGENT SUPPORT

During your Openn Negotiation you work closely with your qualified real estate agent, who controls the process to reach the best possible outcome with you.

## 09 COST EFFECTIVE

Selling your property with Openn Negotiation costs \$550. You get full access to the technology platform via your smartphone or computer, so you can check the property's progress at any time, from anywhere.

## 10 GET THE RIGHT PRICE

Openn Negotiation avoids the possibility of over or underpricing. By letting the buyers start the bidding you don't run the risk of scaring people away.

